





















# Backgrounder

The Bay Area's Best Workplaces for Commuters<sup>SM</sup> Coalition

The Bay Area's Best Workplaces for Commuters Coalition is composed of leading government and business organizations in the Bay Area working to reduce traffic congestion, improve air quality, cut global warming emissions, and make commuting less stressful and costly for employers and employees. Members include the Bay Area Air Quality Management District, Bay Area Council, 511, 511 Contra Costa, Northern California Chapter of the Association for Commuter Transportation, Northern California Human Resources Association, Peninsula Traffic Congestion Relief Alliance, Silicon Valley Manufacturing Group, Solano Napa Commuter Information and the U.S. Environmental Protection Agency.

# **Bay Area Air Quality Management District**

The Bay Area Air Quality Management District (BAAQMD) was the state's first regional agency dealing with air pollution, and encompasses all nine Bay Area counties. The District's 21-member Board of Directors has the authority to develop and enforce regulations for controlling air pollution within its jurisdiction. <www.baaqmd.gov>

## **Bay Area Council**

The Bay Area Council is a coalition of more than 275 major employers from throughout the region that focuses on promoting progressive regional public policy. For the last half century, the Bay Area Council has aggressively addressed the challenges that affect the economic well-being and quality of life in the nine-county Bay Area. <a href="https://www.bayareacouncil.org">www.bayareacouncil.org</a>

#### 511

511 is a free phone and Web service that consolidates Bay Area transportation information into a one-stop resource. 511 provides up-to-the-minute information on traffic conditions, incidents and driving times, schedule, route and fare information for the Bay Area's public transportation services, instant carpool and vanpool referrals, bicycling information, and more. <a href="http://www.511.org">http://www.511.org</a>>

#### 511 Contra Costa

511 Contra Costa is a comprehensive transportation demand management program, which promotes alternatives to the single occupant vehicle. These efforts reduce traffic congestion and improve air quality by maximizing the use of the existing roadway system. Examples of the types of commute alternative projects that are implemented by 511 Contra Costa staff encourage carpooling, vanpooling, telecommuting, biking, transit, and walking. <a href="https://www.511contracosta.org">http://www.511contracosta.org</a>

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The Association for Commuter Transportation is a membership organization representing professionals in all levels of government, private corporations, universities, transportation management agencies, and other nonprofit organizations that promote alternative commute options. The Northern California Chapter includes members from the San Francisco Bay Area. <www.actweb.org>

### **Northern California Human Resources Association**

The Northern California Human Resources Association (NCHRA) is a membership association for human resources professionals working and living throughout Northern California. As the Bay Area's leading HR resource for continuing professional education, NCHRA presents frequent professional development seminars, workshops, certification study courses, and an annual conference and trade shows.

## **Peninsula Traffic Congestion Relief Alliance**

The ALLIANCE is San Mateo County's Transportation Demand Management Agency whose mission is to reduce the number of single occupancy vehicles traveling in, to, and through San Mateo County, reducing vehicle emissions resulting in improved air quality. The goal of the ALLIANCE is to help people find ways to get to work that are faster, cheaper, and/or easier through commuter information, employer programs, and city transportation demand management partnerships. <www.commute.org>

### **Silicon Valley Manufacturing Group**

The Silicon Valley Manufacturing Group (SVMG) is a business organization with a mission to address major public policy issues affecting the economic health and quality of life in Silicon Valley. Currently, SVMG addresses the following seven core issues: economic vitality, education, energy, environment, housing, tax policy, and transportation. <a href="https://www.svmg.org">www.svmg.org</a>>

### **Solano Napa Commuter Info**

Solano Napa Commuter Information (SNCI) is a public agency program with free information and services for using alternative transportation in Solano and Napa Counties and surrounding regions. SNCI provides a variety of commuting resources, including an Emergency Ride Home program and various services to local employers. <a href="https://www.solanolinks.com/commuterinfo.html">www.solanolinks.com/commuterinfo.html</a>

## **U.S. Environmental Protection Agency**

Through the Best Workplaces for Commuters <sup>SM</sup>, the U.S. Environmental Protection Agency recognizes employers nationwide that offer outstanding commuter benefits. Participating organizations achieve a *National Standard of Excellence* that includes offering employees commuter benefits such as employer-provided transit passes, vanpool subsidies, carpool matching, bike lockers, compressed work schedules, or onsite day care. Supporters of the Best Workplaces for Commuters are working together with EPA to promote commuter benefits. <www.bwc.gov>

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